

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943794-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	943794	06288017

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	WPBF News 25 Mornings 6-7AM		--WTF--	:30	3	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP079H	\$400.00 NM
3	WPBF	Th	08/23/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP079H	\$400.00 NM
2	WPBF	F	08/24/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP079H	\$400.00 NM
2	08/22/12	08/24/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/22/12	8:54 AM	Good Morning America	7-9AM	:30	2012MRFP084H	\$475.00 NM
2	WPBF	Th	08/23/12	9:00 AM	Good Morning America	7-9AM	:30	2012MRFP087H	\$475.00 NM
1	WPBF	F	08/24/12	8:53 AM	Good Morning America	7-9AM	:30	2012MRFP087H	\$475.00 NM
3	08/22/12	08/24/12	The View	11A-12PM	--WTF--	:30	3	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	11:36 AM	The View	11A-12PM	:30	2012MRFP079H	\$750.00 NM
1	WPBF	Th	08/23/12	11:31 AM	The View	11A-12PM	:30	2012MRFP079H	\$750.00 NM
3	WPBF	F	08/24/12	10:59 AM	The View	11A-12PM	:30	2012MRFP079H	\$750.00 NM
4	08/22/12	08/24/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	3	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP084H	\$325.00 NM
3	WPBF	Th	08/23/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP087H	\$325.00 NM
2	WPBF	F	08/24/12	12:05 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP087H	\$325.00 NM
5	08/22/12	08/24/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$225.00				



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943794-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/24/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/22/12	1:35 PM	THE CHEW	1P-2P	:30	2012MRFP079H	\$225.00 NM
1	WPBF	Th	08/23/12	1:35 PM	THE CHEW	1P-2P	:30	2012MRFP079H	\$225.00 NM
2	WPBF	F	08/24/12	1:00 PM	THE CHEW	1P-2P	:30	2012MRFP079H	\$225.00 NM
6	08/22/12	08/24/12	GOOD AFTERNOON AM2-3p		--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/22/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	2012MRFP084H	\$400.00 NM
2	WPBF	Th	08/23/12	2:37 PM	GOOD AFTERNOON AMERICA	2-3p	:30	2012MRFP087H	\$400.00 NM
1	WPBF	F	08/24/12	2:37 PM	GOOD AFTERNOON AMERICA	2-3p	:30	2012MRFP087H	\$400.00 NM
7	08/22/12	08/24/12	Dr. Oz	4-5p	--WTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	4:16 PM	Dr. Oz	4-5p	:30	2012MRFP079H	\$525.00 NM
3	WPBF	Th	08/23/12	4:14 PM	Dr. Oz	4-5p	:30	2012MRFP079H	\$525.00 NM
1	WPBF	F	08/24/12	4:54 PM	Dr. Oz	4-5p	:30	2012MRFP079H	\$525.00 NM
8	08/22/12	08/24/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	5:27 PM	M-F 5pm News	5-6pm	:30	2012MRFP084H	\$475.00 NM
3	WPBF	Th	08/23/12	5:56 PM	M-F 5pm News	5-6pm	:30	2012MRFP087H	\$475.00 NM
1	WPBF	F	08/24/12	5:53 PM	M-F 5pm News	5-6pm	:30	2012MRFP087H	\$475.00 NM
9	08/22/12	08/24/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	3	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP079H	\$625.00 NM
2	WPBF	Th	08/23/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP079H	\$625.00 NM
3	WPBF	F	08/24/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP079H	\$625.00 NM
10	08/22/12	08/24/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/22/12	7:34 PM	Jeopardy	7:30-8PM	:30	2012MRFP084H	\$1,600.00 NM
1	WPBF	Th	08/23/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP087H	\$1,600.00 NM
2	WPBF	F	08/24/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP087H	\$1,600.00 NM
11	08/22/12	08/24/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP079H	\$800.00 NM
2	WPBF	Th	08/23/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP079H	\$800.00 NM

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943794-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/22/12	08/24/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF F 08/24/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP087H \$800.00 NM									
12	08/22/12	08/24/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/22/12 11:53 PM Nightline 11:35-12:05AM :30 2012MRFP084H \$475.00 NM									
2 WPBF Th 08/23/12 12:01 AM Nightline 11:35-12:05AM :30 2012MRFP087H \$475.00 NM									
3 WPBF F 08/24/12 11:53 PM Nightline 11:35-12:05AM :30 2012MRFP079H \$475.00 NM									
13	08/24/12	08/24/12	20/20	9-11P	----1--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----1-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 08/24/12 10:34 PM 20/20 9-11P :30 2012MRFP079H \$2,000.00 NM									
14	08/25/12	08/25/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/25/12 7:40 AM GMA Saturday 7-8am Sat 7am-8am :30 2012MRFP087H \$375.00 NM									
15	08/25/12	08/25/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/25/12 8:28 AM Sat 8-9am News Sat 8-9am :30 2012MRFP079H \$375.00 NM									
16	08/25/12	08/25/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/25/12 7:05 PM Sat 630pm News 630-7pm :30 2012MRFP087H \$325.00 NM									
17	08/25/12	08/25/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/25/12 Sat Wheel Of Fortune Sat 7-730PM :00 \$400.00 NM									
Credited									
18	08/25/12	08/25/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/25/12 Sat Jeopardy Sat 7:30-8PM :00 \$500.00 NM									
Credited									
19	08/26/12	08/26/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1 1 \$275.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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943794-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/26/12	08/26/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	7:55 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP087H	\$275.00 NM
20	08/26/12	08/26/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP087H	\$275.00 NM
21	08/26/12	08/26/12	Sun 9-10am	9-10am	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP079H	\$650.00 NM
22	08/26/12	08/26/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP087H	\$200.00 NM
23	08/26/12	08/26/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	6:45 PM	Sun 630pm News	630-7pm	:30	2012MRFP079H	\$325.00 NM
24	08/26/12	08/26/12	AFV	7-8PM	-----1	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	6:59 PM	AFV	7-8PM	:30	2012MRFP087H	\$775.00 NM
25	08/26/12	08/26/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP087H	\$800.00 NM
26	08/26/12	08/26/12	ONCE UPON	8-9PM	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	8:39 PM	ONCE UPON	8-9PM	:30	2012MRFP079H	\$1,500.00 NM
27	08/26/12	08/26/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP079H	\$275.00 NM
28	08/26/12	08/26/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$275.00	NM



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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/26/12	8:14 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP079H	\$275.00 NM
29	08/26/12	08/26/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/26/12	11:49 PM	Sun 11:35pm Late News	1135p-12am	:30	2012MRFP079H	\$350.00 NM
<u>Total Spots</u>							51		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,000.00
<u>Agency Commission</u>	\$4,500.00
<u>Net Amount Due</u>	\$25,500.00